



Young Drivers at Work in Scotland Focus Groups for Young Drivers

We will run several focus groups of between 4-10 participants. The focus groups will be comprised of young drivers of mixed genders between 17-25 years of age, who drive for work. The focus groups will explore in detail young drivers' opinions of driving for work and how they feel their past training and experience (including the actual driving test) has equipped them to confidently and competently drive for work.

Focus groups are a structured way of obtaining a broader or deeper understanding of a topic from a particular point of view. The consistent structure set out below ensures repeatability of the activity and allows more accurate analysis between groups.

1. General Purpose Statement

The focus groups will establish what young people's (17-25) attitudes and experiences are to driving for work and how their past training and experiences (including the driving test and any further driver training) have influenced that, as well as what young drivers would like to help keep them safe.

2. Refined Purpose Statement

The interview will

- establish young drivers' perceptions of driving for work and how that differs from learner, or private driving
- identify how young drivers feel their past training and experiences prepared them for driving for work (including the educational training, driving test and any further driver training)
- find out what training or support young drivers want to help them drive safely at work

The interview will not

- find out what participants think of other people's/individual's driving (i.e. not general public)
- look at any unique circumstances that occurred during participants' driving tests
- draw out names of managers/colleagues
- discuss general views on road safety issues.

3. Moderators Guide - Introduction

(Explain the purpose of the focus groups)

- Find out more about your experiences and perceptions of driving for work

(Define terms)

- Young Drivers
- Drivers aged between 17 and 25
- Driving for Work
- Not commuting to or from home and usual place work,

(Reinforces consent)

- Focus groups is voluntary
- Want to hear your views, even if you do not have strong opinions

(Checks agreement for tape recording)

- Recording the focus groups if you're ok with this?
- Taking notes
- Best not to talk over each other if you disagree with something someone's said

(Sets the ground rules)

(Checks everyone is comfortable)

- Interview should last around 30 to 35 minutes
- Refreshments

4. Questions

Intro – go around the room and get everyone to introduce themselves by name and how much experience they have with at-work driving

1. What type of driving do you do for work?

Prompts

- Mileage
- Traffic Conditions
- Road Conditions
- Long/short haul
- Shifts
- Nature of Work

2. What do you like or not like about driving for work?

3. How is driving for work different to driving in your own time?

Prompts

- Types of journey
- Times of journey
- Pressures/company support

4. How has your driving changed since passing the test?

Prompts

- What has influenced that?

5. What, if any, driver training have you done since passing the test?

Prompts

- Any employer initiated training/support
- Familiarisation training
- Buddying

6. What, if any, driver education or training did you do before taking lessons to learn to drive?

Prompts

- At work
- In own time
- Classroom based or not/School/college
- e-learning

7. Thinking about the training that you have done, how well do you think it covered what you needed to know?

Prompts

- What more would you have liked at different stages
- Who would have done what

8. What training or support, if any, would you like now to help you drive safely?

Prompts

- What would that be

9. What one piece of advice would you give to someone who is about to learn to drive in order to keep him or her safe

5) Moderators Guide – Closing Statement

(Thank you) Thanking the participants for their time

(Confidentiality) Re-assuring them that their responses will be kept anonymous and could not be used to identify organisations in the final report.

(Interviewer gives summary of views)